



VEDANTA ERP Solution

Make a best decision!

@BNI - Stellars

Introductions

Myself



- CTO – Connect Icon Pvt. Ltd
- Ed. Tech Entrepreneur for 5+ year
- Software coding for 15+ years.
- Microsoft Certified Solution Provider
- 5+ Years in **Sapient** as Software Arch.
- Worked with **Fidelity Investment** 6 yrs.

My Company



- Leading ERP organizations.
- Started operations in 2012
- Partners in every state in India.
- 45 highly skilled resources.
- 500+ satisfied customers
- Product focused company



Words of wisdom!!!

“Once India get digitized, innovations in India will be greater than anywhere else in the world”



Bill Gates
Founder, Microsoft

Why do we exist?

To make world's #1 digital education platform in India by 2020 to bring accuracy, transparency & e-governance into the education system.

How we plan to do that?

- ❑ By improving & investing in IT infrastructure (hardware)
- ❑ Providing easiest Software & Mobile App to the users
- ❑ Providing onsite resource at customer's site

Sectors we serve as ERP Vendor!!



Education ERP



Industrial/Manufacturing ERP



Logistics ERP



Agriculture ERP

***Enterprise Resource Planning**

Software Components

VEDANTAERP - Institution Automation System is a versatile, proprietary and integrated system for an Institution encompassing the end-to-end academic and administrative processes across the Institution.



Hardware Components



Cloud Server



RFID Reader



ID Cards



GPS Devices



LAN



Digital Notice Board



Visitor Entry Tabs



Principal Apple iPad

Student Mobile App



500+ Clients

Our Major Clients



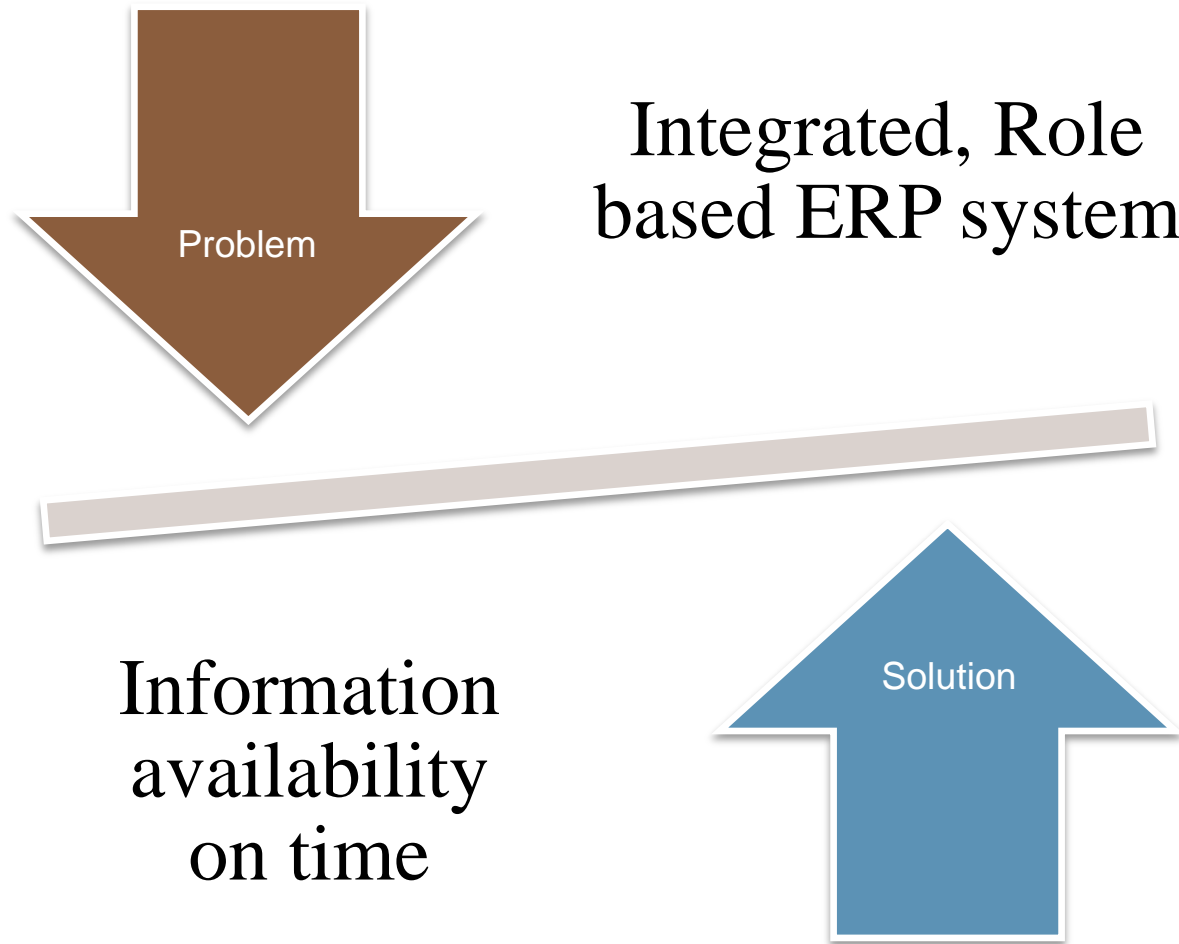
**SARASWATI
BAL MANDIR
SR.SEC. SCHOOL**



Birla Vidyamandir

Sarala Birla Group of Schools

What we solve?



How are we different...

- Only company doing upfront ERP investment in schools
- Provides Hardware + Software + Onsite Support
- Take 100% responsibility of digital transformation
- Over 95% success rate in ERP implementation
- We promise a future up-gradation & continuous support



www.vedantaschoolerp.com

Kindly visit to know more about our product

Lets us be the change!



Channel Partner Program – Let grow together!

About Program...

Vedanta ERP inviting channel partners with shared vision of improving education sector in India through strategic alliance to grow together as a team.

Market Potential | Education ERP

21.2+
Cr Students

16.20+
Lac School

35,000+
Colleges

Our Price : ₹ 1 / Day/ Student

Daily = ₹21cr

Monthly = ₹630cr

Yearly = ₹7,560cr

Source: ASER Annual Report 2016

http://img.asercentre.org/docs/Publications/ASER%20Reports/ASER%202016/asr_2016.pdf

Product Pricing Structure

	Monthly Student Packages				
Feature / Service	₹25	₹35	₹45	₹60	₹90
ERP Software	✓	✓	✓	✓	✓
Mobile App	✓	✓	✓	✓	✓
Web Hosting	✓	✓	✓	✓	✓
Training & Support	✓	✓	✓	✓	✓
SMS (1 Per day)		✓	✓	✓	✓
Onsite Resource			✓	✓	✓
Free Customization				✓	✓
GPS Devices				✓	✓
RFID Devices					✓
Visitor Gate Device					✓

**Offer valid till September 30th 2017

Terms & Conditions:-

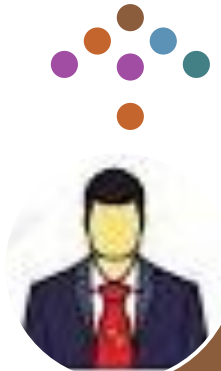
- Minimum billing 600+ students
- Taxes as applicable

Responsibility of Channel Partner

Responsibility	Task Details	Support From Company
Business Operations	Hiring of human resources Daily activity update in CRM	HR policies Salary of human resource
Pre-Sales	Generate lead & update in CRM Demo & discussion.	Product training Marketing material Product & demo video Demo presentations
Sales	Proposal & negotiation process. Order booking & documentations	Sales & Marketing training
Implementation	Coordinate implementation Customer on boarding & track progress Facilitate customer training	Implementation methodology Implementation checklist Implementation & training calendar
Support	Visit customer fortnightly On site / off site support Provide immediate on-call support	Key account manager Online technical support
Collection	Timely collection of payment	Financial report of respective clients
Feedback	Periodic customer service feedback	Feedback URL Monthly feedback tracking

Partnership Type & Terms

20% discount
for BNI friends



Exclusive District
Rights Partner

Fee : ₹450,000/-
Commission : **30%(Always)**
Lead Sharing | M&S Training
Exclusive tech team



Re-Branding
Partner

Fee : ₹150,000/-
Commission : **25% (Always)**
Lead Sharing | M&S Training



Vedanta Reseller

Fee : ₹50,000/- (85% Refundable in 6 month)
Commission : **20%(New), 15% (Recurring)**
Lead Sharing | M&S Training

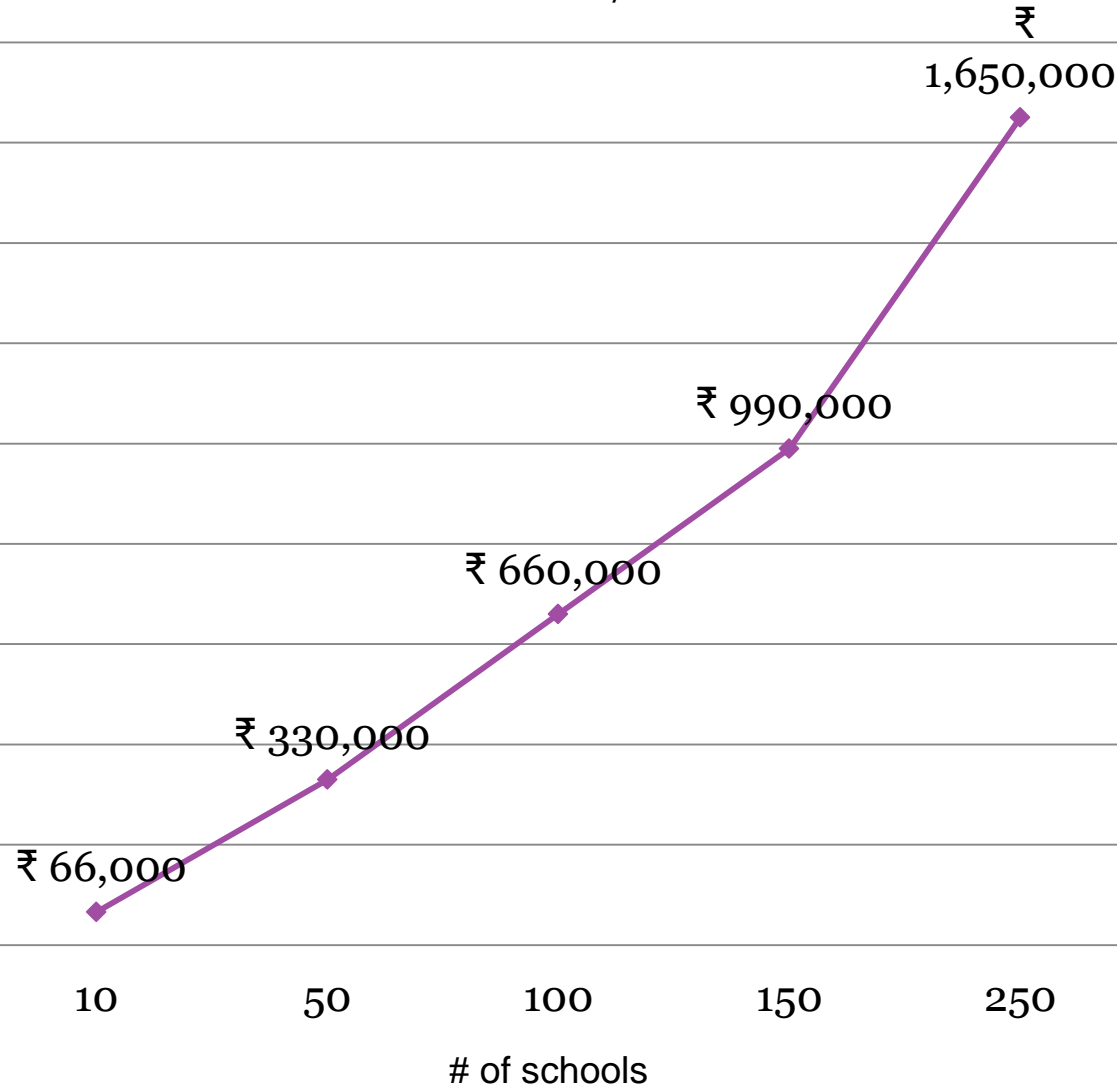


Referral Partner

Fee : Nil
Commission : **10%(New) 5%(Recurring)**

Commission Payout

—◆— Comission/ Month



Assumptions :

- Approx. 2.5k schools per district
- 10% business (250 schools)
- 22% avg commission
- ₹50 - Monthly student price

Schools * students * price per month
(250 * 600) * 50 = **₹75,000,00/-**

Monthly Commission :

₹ 16,50,000/-

22% of 75lacs

Think global act local!!

Finally, We strongly believe in....



जितना बडा संघर्ष होगा
जीत उतनी ही शानदार होगी ।।



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